AMENDMENT UNDER 37 C.F.R. § 1.114(c)

Application No.: 10/781,907

REMARKS

Attorney Docket No.: Q78876

Reconsideration and allowance of the subject application are respectfully requested.

Claims 1-14 are all the claims pending in the application. In response to the Office Action,

Applicant respectfully submits that the claims define patentable subject matter.

Claims 1-9 remain rejected under 35 U.S.C. § 103(a) as allegedly being unpatentable over Kao (U.S. Patent Application Publication No. 2004/0033726 in view of well known prior art. Applicant respectfully traverses the prior art rejections.

As a preliminary matter Applicant thanks the Examiner for removing the 35 U.S.C. § 112, second paragraph, rejection as noted in the Advisory Action dated April 4, 2008..

With respect to the prior art rejections of claims 1-9, in the previous Amendment,
Applicant submitted that there is no teaching or suggestion in Kao of "a card type plug having a
plug body and a plurality of pins on a top of the plug body and a card type receptacle having a
receptacle body receiving the card type plug therein" as recited in independent claim 1 and
analogously required by independent claims 4 and 7. Applicant submitted that Kao describes a
USB plug and a USB receptacle, but does not teach or suggest a card type plug or card type
receptacle as required by the claims. Applicant further submitted that FIGS. 15 and 16 of Kao
illustrate the USB plug or USB receptacle of the memory card, but do not disclose the card-type
plug or receptacle.

In response, the Examiner asserts:

Regarding the arguments that the device of Kao is not a card-type the device, the examiner disagrees and notes the implementation of Kao's invention in Figure 16, clearly showing the device in the form of a memory card.

AMENDMENT UNDER 37 C.F.R. § 1.114(c) Attorney Docket No.: Q78876

Application No.: 10/781,907

However, Applicant respectfully submits that there is no teaching or suggestion in Kao of "a card type plug having a plug body and a plurality of pins on a top of the plug body and a card type receptacle having a receptacle body receiving the card type plug therein" as recited in independent claim 1 and analogously required by independent claim 4. Kao does not teach or suggest that plug 140 of FIG. 15 or plug 150 of FIG. 16 are <u>card-type</u> plugs as required by independent claim 1, 4 and 7.

Further, the Examiner states that FIG. 13 of Kao discloses a card-type USB, and the turning on and off of a plurality of pins by the contact of the plug and the receptacle is obvious to those skilled in the art.

However, Applicant respectfully submits that the invention of Kao is not a card-type USB connector, but only a plug for using various external devices. FIG. 13 shows that a USB plug is attached on a silicon disk driver, so it looks like a card-type plug, but in reality the configuration is completely different. Because the card-type plug body of the instant invention corresponds to a portion where the silicon disk driver is attached in FIG. 13 of Kao, each element is different. Further, FIGS. 14-16 of Kao disclose attaching a USB plug on an IC card or CF card, so the configuration is different from the card-type USB connector of the present invention.

Hence, Kao discloses a USB plug attached on various peripheral devices of a computer, and does not disclose a card-type connector of the present invention. Here, the card-type connector of the present invention is not a USB type A or B presented in the prior art or Kao, but a novel type including each of the receptacle body and the plug body so that they can be inserted in a card type as disclosed in FIGS. 3 and 4. Hence, Kao does not imply or teach a card-type USB, so the card-type USB connector cannot be easily invented based on Kao.

Attorney Docket No.: Q78876 AMENDMENT UNDER 37 C.F.R. § 1.114(c)

Application No.: 10/781,907

Accordingly, Applicant respectfully submit that independent claim 1, 4, and 7 should be

allowable because the cited reference does not teach or suggest all of the features of the claims.

Claims 2, 3, 5, 6, 8, and 9 should also be allowable at least by virtue of their dependency on

independent claim 1, 4, and 7.

In view of the above, reconsideration and allowance of this application are now believed

to be in order, and such actions are hereby solicited. If any points remain in issue which the

Examiner feels may be best resolved through a personal or telephone interview, the Examiner is

kindly requested to contact the undersigned at the telephone number listed below.

The USPTO is directed and authorized to charge all required fees, except for the Issue

Fee and the Publication Fee, to Deposit Account No. 19-4880. Please also credit any

overpayments to said Deposit Account.

Respectfully submitted,

/Mark E. Wallerson/

Mark E. Wallerson

Registration No. 59,043

SUGHRUE MION, PLLC

Telephone: (202) 293-7060

Facsimile: (202) 293-7860

WASHINGTON OFFICE

23373

CUSTOMER NUMBER

Date: May 8, 2008

8